MCFARLAND PLANNING COMMISSION

Special Meeting Notice and Agenda

Council Chambers
103 W. Sherwood Ave, Mcfarland, CA
Website: https://www.mcfarlandcity.org/

Wednesday, November 20, 2024
6:00 PM

Chairman, **Jose "Jay" Hernandez**
Commissioner, **Jose Hernandez, Jr.**
Commissioner, **Juan Munguia**
Commissioner, **Victor Oropeza**
Commissioner, **Jim White**

HOW TO SUBMIT PUBLIC COMMENTS: The meetings of the Planning Commission are open to the public. At regularly scheduled meetings, members of the public may address the city on any item listed on the agenda, or on any non-listed matter over which the city has jurisdiction. At special or emergency meetings, members of the public may only address the city on items listed on the agenda.

There is a time limitation of two minutes per person. For any item that is not on the agenda and within the jurisdiction or interest of the city, please come to the podium at this time. The Brown Act does not permit any action or discussion on items not listed on the agenda. If you wish to speak regarding a scheduled agenda item, please come to the podium when the item number and subject matter are announced, and the Chairman opens Public Comment on the item. When recognized, please begin by providing your name and address for the record (optional). Anyone wishing to submit written information at the meeting needs to furnish ten (10) copies to the City Clerk in advance to allow for distribution to Planning Commission, staff, and the media. Willful disruption of the meeting shall not be permitted. If the Chairman finds that there is in fact willful disruption of any Planning Commission Meeting, he/she may order the disrupting parties out of the room and subsequently conduct the Commission's business without them present.

PUBLIC ACCOMMODATIONS: The City of McFarland does not discriminate based on disability and complies with the provisions of the Americans with Disabilities Act (ADA). If you need special assistance to participate in this meeting, please contact the City Clerk's Office at (661) 792-3091 at least 48 hours prior to the meeting to make reasonable arrangements to ensure accessibility to this meeting.

INTERPRETATION: If you need an interpretation of your communications to the City Council from Spanish into English, please contact the City Clerk Department at 661-792-3091 ext 2135 or via email at cityclerk@mcfarlandcity.org. Subject to availability, notifying at least 48 hours before will usually enable the City to make arrangements.

CALL TO ORDER: Chairman

ROLL CALL:
Commissioner, Jose Hernandez Jr.
Commissioner, Jose "Jay" Hernandez
Commissioner,Juan Munguia
Commissioner, Victor Oropeza
Commissioner, Jim White

PLEDGE OF ALLEGIANCE:

INVOCATION:

PRESENTATIONS

PUBLIC COMMENT: At regularly scheduled meetings, members of the public may address the city on any item listed on the agenda, or on any non-listed matter over which the city has jurisdiction. Commissioners may respond briefly to statements made or questions posed. They may ask a question for clarification; may refer the item to staff for further study or for placement on a future agenda. Speakers are limited to two minutes for each person. Please state your name and address for the record prior to making a presentation. Fifteen minutes total will be allowed for any one subject.

CONSENT AGENDA: The Consent Agenda consists of items that in staff's opinion are routine and non-controversial. These items are approved in one motion unless the Planning Commission removes a particular item.

PUBLIC HEARINGS

1. A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF MCFARLAND APPROVING A REQUEST TO ALLOW FOR THE INSTALLATION OF THREE NEW INTERNALLY ILLUMINATED LOGO WALL SIGNS WITH A 4" ALUMINUM LETTER RETURNS, ON PROJECT SITE LOCATED AT 201 W. PERKINS AVENUE

DEPARTMENT REQUESTS (NON-PUBLIC HEARING ITEMS)

COMMISSIONER COMMENTS:
On their own initiative, commission members may make an announcement or a report on their own activities. they may ask a question for clarification, make referral to staff, or take action to have staff place a matter of business on a future agenda (government code section 54954.2(a)).

ADJOURNMENT

This is to certify this agenda was posted at McFarland City Hall on November 15, 2024.

Erika De La Cruz

Erika De La Cruz, City Clerk
By: Paul Saldana, Deputy City Clerk

The Next Regular Planning Commission Meeting December 4, 2024

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meeting, please contact the City Clerk's Office at (661) 792-3091 at least 48 hours prior to the meeting to make reasonable arrangements to ensure accessibility to this meeting. Special meeting needs hour change

All agenda item and/or supporting documentation is available for public review on the city website at www.mcfarlandcity.org and the office of the City Clerk of the City of McFarland, at 401 W, Kern Ave. McFarland, CA 93250 during regular business hours of 8:00 am – 5:00 pm Monday through Friday, following the posting of the agenda. Any supporting documentation related to an agenda item for an open session of any regular meeting that is distributed after the agenda is posted and prior to the meeting will also be available for review at the same location and available at the meeting.

City of McFarland

Planning Commission Meeting

STAFF REPORT

Agenda Item No. 1.
Section: PUBLIC HEARINGS
Meeting Date: November 20, 2024

TO: Chairman and Members of the Planning Commission

FROM: Brianahi De Leon, Senior City Planner
Paul Saldaña , Community Development Director

SUBJECT: A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF MCFARLAND APPROVING A REQUEST TO ALLOW FOR THE INSTALLATION OF THREE NEW INTERNALLY ILLUMINATED LOGO WALL SIGNS WITH A 4" ALUMINUM LETTER RETURNS, ON PROJECT SITE LOCATED AT 201 W. PERKINS AVENUE

SUMMARY:

PROJECT DESCRIPTION

The site is located South of W. Perkins Avenue, West of 2nd Street, East of 3rd Street, and North of Robertson Avenue. The property is identified by APN 200-023-14 & 200-023-01 and is addressed as 201 W. Perkins Avenue in McFarland. The proposed sign installation will include three (3) internally illuminated signs with a 4" aluminum letter returns. The signs will be installed above and in front of its corresponding store front locations – "Velox" sign in front of the center convenience store, "McFarland Pharmacy" in front of the pharmacy, and "Rufy's Paleteria y Neveria" in front of the Rufy's store front. The Velox sign will be 13' by 33". The McFarland Pharmacy sign will be 10'6" by 33". The Rufy's Paleteria y Neveria sign will be 96" by 75".

Based on the review of Section 17.142.050 of the Municipal Code, the proposed signs were not exempt from the permit requirements; therefore, the proposed sign must be approved by Planning Commission in order to be installed. Plans were reviewed by Planning Staff to ensure it followed Chapter 17.142 of the McFarland Municipal Code. If approved, application and submittals would be sent to our Building Department for construction review and permit.

ENVIRONMENTAL REVIEW

The proposed Site Plan is categorically exempt from the requirements of the California Environmental Quality Act subject to Section 15268. This project meets all of these conditions. **Section 15268;** therefore, it is categorically exempt in the Ministerial Projects which states: *"Ministerial projects are exempt from the requirements of CEQA. The determination of what is "ministerial" can most appropriately be made by the particular public agency involved based upon its analysis of its own laws, and each public agency should make such determination either as a part of its implementing regulations or on a case-by-case basis.*

FINDINGS

Chapter 17.142 of the Municipal code states the review process for Planning Commission's approval. In it, it states:

1. The planning commission shall determine whether the sign comports with the purpose of the city's sign ordinance and the neighborhood surrounding its location and may limit the size and location of the sign to achieve the purpose of the sign ordinance.
2. The sign may be illuminated upon approval of the planning commission provided that the illumination does not adversely affect neighboring properties or streets.

FINANCIAL IMPACT:

The recommended action has no financial impact.

RECOMMENDATION:

The staff recommends Planning Commission approve Sign Plan Review 2024-____ allowing the installation of three (3) new internally illuminated signs mounted to the wall with 4" aluminum letter returns all located at 201 W. Perkins Avenue / APN 200-023-14 & 200-023-01.

ATTACHMENTS:

1. PC Resolution 2024 -03

RESOLUTION NO. 2024-03 PC

A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF MCFARLAND APPROVING SIGN PLAN REVIEW RESOLUTION NO. 2024-03 A REQUEST TO ALLOW FOR THE INSTALLATION OF THREE NEW INTERNALLY ILLUMINATED LOGO WALL SIGNS WITH A 4" ALUMINUM LETTER RETURNS, ON PROJECT SITE LOCATED AT 201 W. PERKINS AVENUE SOUTH OF W. PERKINS AVENUE, WEST OF 2ND STREET, EAST OF 3RD STREET, AND NORTH OF ROBERTSON AVENUE AS REFLECTED IN EXHIBIT A AND EXHIBIT B.

WHEREAS, CN Signs LLC has filed an application for a Sign Plan Review to install and operate three (3) new internally illuminated logo signs mounted to the wall with 4" aluminum letter returns; and

WHEREAS, the project location is generally located 201 W. Perkins Avenue, South of W. Perkins Avenue, West of 2nd Street, East of 3rd Street, and North of Robertson Avenue.; and

WHEREAS, the project site is identified by Assessor's Parcel Numbers 200-023-14 & 200-023-01; and

WHEREAS, pursuant to Section 17.142.040 the proposed signage was required to be approved by the City of McFarland Planning Commission in order to be installed; and

WHEREAS, the applicant is required to obtain a building permit for the installation of the approved sign; and

WHEREAS, the applicant is required to pay the Sign Review deposit; and

WHEREAS, The three (3) internally illuminated logo signs with aluminum letter returns. Signs are to be located at site as demonstrated by Exhibit B; and

WHEREAS, said application and Public Hearing has been made in the form and manner prescribed by Title 17 of the McFarland Municipal Code and said Public Hearing was duly and timely conducted; and

WHEREAS, it has been determined that Resolution No. 2024-_____ is exempt from the California Environmental Quality Act (CEQA) per Section 15268 Ministerial Project; and

WHEREAS, the Planning Commission, through its clerk, did set Wednesday November 20, 2024, at the hour of 6:00 p.m. in the Council Chambers located at 103 W. Sherwood Ave, McFarland California as the time and place for Resolution No. 2024-03 and

WHEREAS, the Planning Commission received both written and oral testimony on Resolution No. 2024-03

NOW THEREFORE BE IT RESOLVED, by the Planning Commission of the City of McFarland that it hereby finds and determines as follows:

1) The foregoing recitals are true and correct.
2) The proposed project is exempt from the California Environmental Quality Act (CEQA) pursuant to Section 15268 Ministerial Project.
3) Sign Plan Review is approved with the condition that a building permit is obtained to install and operate the three (3) new internally illuminated logo signs.
4) Sign Plan Review Resolution No. 2024-____) is consistent with the goals and policies of the City of McFarland General Plan and with the uses, density, and intensity standards of the General Plan land use designation.
5) Sign Plan Review Resolution No. 2024-_____ will not be detrimental to the health, safety and welfare of the citizens of McFarland.
6) Any decision by the Planning Commission shall be final unless within fifteen (15) days of the date of the decision unless the applicant or any other person appeals the Planning Commission decision in the matter set forth in Section 17.148.100(b) of the McFarland Municipal Code.

I hereby certify that the foregoing is a full, true and correct copy of the resolution of the Planning Commission of the City of McFarland at a meeting held on Wednesday November 20, 2024, moved by _____ and seconded by _____ duly adopted and passed by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

BY ORDER OF THE PLANNING COMMISSION OF THE CITY OF MCFARLAND.

Attest:	Approved:
_____	_____
Erika De La Cruz	
City Clerk	Chairman

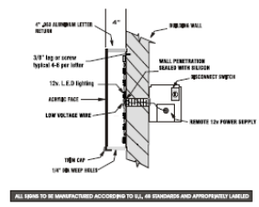
EXHIBIT A

Vicinity Map

EXHIBIT B

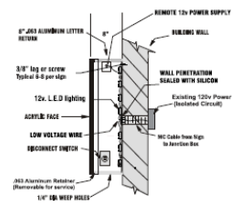
Proposed Sign/Site Plan

TYPICAL CHANNEL LETTER SECTION



ALL SIGNS TO BE MANUFACTURED ACCORDING TO U.L. 48 STANDARDS AND APPROPRIATELY LABELED

Typical Cabinet Sign
Electrical/Install Specs.



ALL SIGNS TO BE MANUFACTURED ACCORDING TO U.L. 48 STANDARDS AND APPROPRIATELY LABELED