

**CITY COUNCIL OF THE CITY OF MCFARLAND
MCFARLAND SUCCESSOR AGENCY
MCFARLAND PUBLIC FINANCE AUTHORITY
MCFARLAND IMPROVEMENT AUTHORITY
MCFARLAND PARKING AUTHORITY**

SPECIAL MEETING– 6:00 P.M.

PLEASE NOTE: The City of McFarland City Council Chambers complies with the provisions of the Americans with Disabilities Act (ADA). Anyone needing special assistance please contact the City Hall at **(661) 792-3091**, at least one business day prior the meeting so that we may accommodate you.

LOCATION OF MEETING: **McFarland Veterans Community Center
103 W. Sherwood Ave
McFarland, Ca 93250**

DATE/TIME: **September 20, 2018 at 6:00 P.M.**

ROLL CALL: Mayor / Chairman Manuel Cantu Jr.
Mayor Pro Tem / Chairman Stephen McFarland
Council Member / Boardmember Russell Coker
Council Member / Boardmember Vidal Santillano
Council Member / Boardmember Rafael Melendez

SPECIAL MEETING: – 6:00 P.M.

INVOCATION:

PLEDGE OF ALLEGIANCE:

PRESENTATIONS AND PROCLAMATIONS:

None

PUBLIC COMMENTS: This portion of the meeting is reserved for persons to address the Council/Board members on any matter not on this agenda but under the jurisdiction of the Council/Board members. Council/Board members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information or request staff to report back to the Council/ Board members at a later meeting.

SPEAKERS ARE LIMITED TO TWO MINUTES. PLEASE STATE YOUR NAME AND ADDRESS FOR THE RECORD PRIOR TO MAKING APRESENTATION. FIFTEEN MINUTES TOTAL TIME WILL BE ALLOWED FOR ANY ONE SUBJECT.

CONSENT AGENDA/OPPORTUNITY FOR PUBLIC COMMENT:

All items listed as consent items are considered to be routine and noncontroversial by City staff and will be approved by one motion if no member of the City Council or public wishes to comment or ask questions. If comment or discussion is desired by anyone, the item will be removed from the consent agenda and will be considered in the listed sequence with an opportunity for any member of the City Council or public to address the concerns of the item before action are taken.

CONSENT CALENDAR:

1. **Approval Of Warrants** – List of warrants in the amount of \$264,470.35 from September 6, 2018 through September 18, 2018.
2. **Report and Possible approval to retain eMedia to create a marketing video for the City of McFarland** - The City staff is aggressively marketing the City of McFarland to continue to bring in retail, commercial and manufacturing businesses. Creating a marketing film is a good tool to display benefits of a business locating in the City of McFarland. eMedia was used by the KERN EDC for its marketing video. eMedia has obtain the most experience in the developing and designing marketing videos in Kern County. Staff will use the video at the ICSC, post the video on the city website, and distribute the video on a USB to potential developers.

Attachment(s): Staff report, Project Estimate Sheet

Recommendation(s): Staff recommends that City Council approve the retention of eMedia to create a marketing video for the City of McFarland in the amount of \$8,000.00.

3. **Supplemental Phase 1** – Previously, the City contracted with BSK Associates, Inc., to perform a Phase 1 environmental site assessment on Assessor's Parcel No. 201-010-36 located on Elmo Hwy relating to the City's condemnation action against A & E Ballesteros. In further discussions with the defendant's attorney, the City's attorney is recommending a supplement to the Phase 1 to answer questions raised by the defendant's attorney. An amendment to the BSK Associates agreement has been prepared. The City does not yet have a proposal from BSK on the cost.

Attachment(s): Amendment to Agreement

Recommended Action(s): Staff recommends City Council approve Amendment to Agreement with BSK Associates, Inc., subject to approval of the City Manager.

4. **Report and Possible Approval-McFarland Web Based Newspaper called McFarland 411-**
The Tri-Agency reviewed Mr. Torres's web base newspaper and determined it to be beneficial to the entire community, benefiting the City of McFarland, McFarland Unified School District, McFarland Parks and Recreation District, and the church communities. The cost is \$200 a week, which totals \$10,400 for the year. The total cost of \$10,400 will be allocated at 1/3 for each agency in the Tri-Agency for and approximate cost of \$3,500 each.

Mr. Torres will attend all the events for each agency and report on the event, list future events and write general stories about the entire community.

Attachment(s): Staff report, Agreement

Recommendation(s): Staff recommends that City Council approve to paying the Tri-Agency 1/3 cost (approximately \$3,500) for a McFarland web based newspaper, call McFarland 411, which will be maintained by Juan Torres.

5. **Report and Possible approval to hire a Tri-Agency Grant Writer** - The Tri-Agency board has approve the retention of a Grant Writer to obtain grants that will benefit all agencies. The amount that will be paid by each agency will be \$23,000. The grant writer will be retained for one year. The Grant Writer position will be evaluated at the end of one year to determine if they will be retained for another year by the Tri-Agency Board. Any Administration fees received on any grants will reduce the grant writer cost. The Grant Writer will reside at City Hall and be managed by the Community Development Director

Attachment(s): Staff Report, Memorandum of Understanding (MOU)

Recommendation(s): Staff recommends that City Council approve hiring a Tri-Agency Grant writer in the about of \$69,000 (includes benefits). Total cost of the Grant Writer will be evenly divided between the McFarland Unified School District (MUSD), McFarland Recreation and Parks District (MRPD) and the City of McFarland.

END OF CONSENT CALENDAR

PUBLIC HEARING

None

6. Monthly staff report to the City Council
- a. Administration
 - b. Finance Department
 - c. Public Works Department

Correspondence

None

Oral Reports from City Council on Committee / Special District Meetings

Delano Mosquito Abatement District (DMAD) – Councilmember Coker

Kern Council of Governments (KCOG) – Mayor Cantu or Alternate Member
Mayor Pro-Tem McFarland

McFarland Tri-Agency Partners (MTAP): Mayor Cantu or Alternate Member
Councilmember Santillano

Kern Economics Development Corp. (KEDC) – Mr. John Wooner, City Manager

Kern County Association of Cities (KCAC)

MAYOR AND COUNCIL MEMBERS STATEMENTS:

On their own initiative, Council members may make a brief announcement or a brief report on their own activities. In addition, Council members may ask a question of staff or the public for clarification on any matter, provide a reference to staff or other resources for factual information. Or request staff to report back to the City Council at a later meeting concerning any matter. Furthermore, the City Council, or any member thereof, may take action to direct staff to place a matter of business on a future agenda.

CLOSED SESSION:

1. Conference with real property negotiator (City Manager) regarding price and terms of payment for lease/purchase to Clinica Sierra Vista of real property described as APN 201-130-20.
2. Conference with legal counsel regarding potential litigation (one case) relating to a request for records from the California Attorney General relating to the Mesa Verde Facility.
3. Public Employee Performance Evaluation –City Manager.

ADJOURNMENT